



*Greenkeepers Journal* | **RASEN TURF GAZON**  
European Journal of Turfgrass Science



**Your contact for  
advertisements**

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**Köllen**  
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## ABOUT THE PUBLICATION

The journal Greenkeepers Journal is the only German-speaking specialized magazine, which reaches all members of the Greenkeeper associations in Germany and Switzerland. Also in Austria, reading the 'Journal' is considered indispensable to be technically up to date. Thus, you have very little to lose with your advertising and reach the professionals who need your products or services.

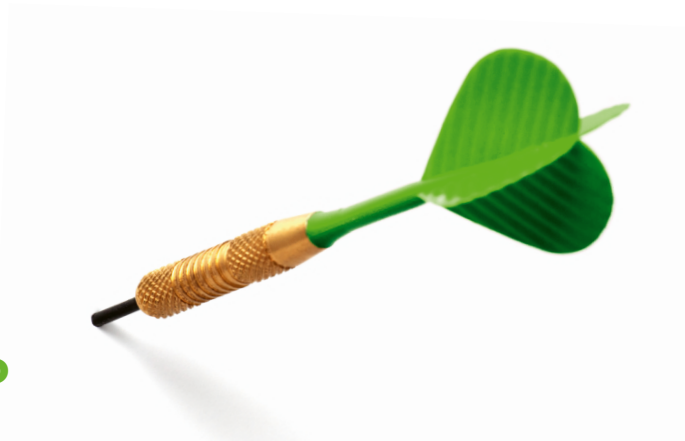
The same applies to the golf supply industry, product manufacturers and service providers in this area, who use the journal as a targeted advertising medium to present their offers to this interesting readership.

The integrated international trade journal Rasen · Turf · Gazon is aimed precisely at executives from the fields of green areas, green roofs, gardening and landscaping, garden offices and municipalities, sports, golf course construction and golf course maintenance.

The Greenkeepers Journal is supplemented by the specialist portal [gmgk-online.de](https://gmgk-online.de), true to the motto: Competence in golf! The claim: MORE topicality, MORE specialist articles, MORE practical tips, MORE subject areas, MORE portraits, MORE Company presentations and news, MORE news from our golf courses. With almost 3.000 visitors per month, [gmgk-online.de](https://gmgk-online.de) is the largest specialist portal in the German-speaking golf market.



## PUBLISHER



## TARGET GROUP

Members of the greenkeeper associations, golf courses, landscape architects, experts from (lawn) research and practice



## DISTRIBUTION AREA

International mit Schwerpunkt Deutschland, Österreich und Schweiz



# PUBLICATION SCHEDULE 2026

Issue	Publication data	Booking deadline	Print document deadline
1/2026	10.04.2026	26.02.2026	05.03.2026
2/2026	26.06.2026	13.05.2026	21.05.2026
3/2026	09.10.2026	31.08.2026	07.09.2026
4/2026	18.12.2026	06.11.2026	13.11.2026

Inquiries also possible after the booking deadline  
(subject to change without notice)

Current reports of the  
Greenkeeper associations and  
further education institutions

Detailed and practical contributions from  
competent specialist authors for golf course care

Well-researched articles  
to lawn science



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opportunities!

Each magazine has  
about 80 pages.

Go online with **gm-gk**-online.de



## AD FORMATS & PRICES

Width x height in millimeters

Ads:	$\frac{1}{4}$ page (type area)	$\frac{1}{4}$ page (type area)	$\frac{1}{2}$ page (type area)	$\frac{1}{3}$ page (type area)	$\frac{1}{4}$ page (type area)	$\frac{1}{6}$ page (type area)
<b>Format in bleed/ type area</b>	210 x 297 mm + 3 mm cut all around,	178 x 260 mm	178 x 128 mm 86 x 260 mm	178 x 81 mm 56 x 260 mm	178 x 62 mm 86 x 128 mm	178 x 41 mm 117 x 62 mm 56 x 128 mm
<b>Direktpreis:*</b>	2.300 €	2.300 €	1.240 €	900 €	645 €	430 €
<b>Agenturpreis*:</b>	2.700 €	2.700 €	1.455 €	1.055 €	755 €	505 €

<b>Anzeigen:</b>	$\frac{1}{8}$ page (type area)
<b>Format in bleed/ type area</b>	178 x 30 mm 86 x 62 mm
<b>Direktpreis:*</b>	330 €
<b>Agenturpreis*:</b>	385 €

### Industrie Reports:

For comprehensive content and editorial processing of industrie reports, we charge: 1 page 300 € / 2 pages 500 € (only in combination with advertisements)

<b>Anzeigen:</b>	$\frac{2}{3}$ page (Satzspiegel)	$\frac{1}{12}$ page (Satzspiegel)	$\frac{1}{16}$ page (Satzspiegel)
<b>Format in type area</b>	178 x 170 mm 117 x 260 mm	56 x 62 mm	86 x 30 mm
<b>Direktpreis:*</b>	1.610 €	230 €	180 €
<b>Agenturpreis*:</b>	1.890 €	270 €	211 €

\*Advertisement design, complex typesetting work will be charged separately at cost price.

All bleed ads require at least 3 mm bleed. In addition, important content should be placed at least 10 mm from the edge of the final format.

**Contact person:** Herr Robin Killemann-Bulitz  
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## ONLINE-BANNER

### Online advertising opportunities:

Individual online placements (in / without combination with print ads) at [gmgk-online.de](http://gmgk-online.de) on demand



## SUPPLEMENTS/DISCOUNTS

<b>Supplement:</b>	Fixed price. Direct price 1.420 € / agency price 1.670 € (supplements must be of a type and design so that they can be enclosed by machine)
<b>Bound inserts:</b>	Prices and processing instructions on request
<b>Placement charge:</b>	3rd cover = 10 %    2nd cover = 15 %    1st cover = 20 %
<b>Quantitative scale:</b>	For direct acceptance within a year of 2 advertisements = 5 %; 4 ads = 10 %
<b>Job market discount:</b>	20 %
<b>Subscription Price:</b>	In the annual subscription Germany = 42,60 € plus VAT; Abroad = 46,60 € plus VAT

All listed prices are subject to VAT. Our services are subject to our attached terms and conditions. Place of fulfillment and jurisdiction for both parts is Bonn.



## TECHNICAL SPECIFICATIONS

Edition:	3.800 Exemplars
Final size:	A4 (210 mm wide x 297 mm high)
Bindung:	saddle stitching
Type area::	178 mm wide x 260 mm high
Umfang:	80-100 pages
<b>Contact person:</b>	Mark Kessenich m.kessenich@koellen.de +49 (0) 228 / 98 98 2-42
Data preparation:	PDF/X3 or open InDesign data (incl. fonts and linked images)
Images:	CMYK, with at least 225 dpi, 300 dpi is optimal
Bleed:	at least 3 mm
Color profile:	for coated paper: PSO Coated v3  The color profile can be downloaded from our website: <a href="http://www.koellen.de/kontakt-services/datenuebergabe">www.koellen.de/kontakt-services/datenuebergabe</a>
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