



**Advertising Manager**

**Herr Robin Killemann-Bulitz**  
+49 (0) 228 98 98 2-82  
r.bulitz@koellen.de

**Your contact person  
for technical questions**

**Herr Mark Kessenich**  
0228 / 98 98 2-42  
m.kessenich@koellen.de

**Köllen**  
Druck+Verlag

[www.koellen.de](http://www.koellen.de)  
Ernst-Robert-Curtius-Straße 14  
53117 Bonn



## ABOUT THE PUBLICATION

The trade journal *golfmanager* reports on current topics around the management of golf courses. Managers, operators, architects and initiators of golf course projects in Germany, Austria and Switzerland see the reading of *golfmanager* magazine as indispensable.

The same applies to the golf supply industry, outfitter of golf courses and service providers in this area, who use *golfmanager* as a targeted advertising medium to present their offers to this interesting readership.

*golfmanager* appears as the official organ of the Golf Management Verband Deutschland e.V. (GMVD) and the Bundesverband Golfanlagen e.V. (BVGA) five times a year with a circulation of 4.200 copies. In addition, there is close contact and exchange with other associations, like Deutscher Golf Verband e.V. (DGV), Greenkeeper Verband Deutschland e.V. (GVD) and Professional Golfers Association of Germany e.V. (PGA).

The *golfmanager* is supplemented by the specialist portal [gmgk-online.de](https://gmgk-online.de), true to the motto: Competence in golf! The claim: MORE topicality, MORE specialist articles, MORE practical tips, MORE subject areas, MORE portraits, MORE Company presentations and news, MORE news from our golf courses. With almost 3.000 visitors per month, [gmgk-online.de](https://gmgk-online.de) is the largest specialist portal in the German-speaking golf market.



## PUBLISHER



## TARGET GROUP

Executives and operators of golf companies



## DISTRIBUTION AREA

International with focus on Germany, Austria, Switzerland



# PUBLICATION SCHEDULE 2026

Issue	Publication data	Booking deadline	Print document deadline
1/2026	06.03.2026	23.01.2026	30.01.2026
2/2026	22.05.2026	09.04.2026	16.04.2026
3/2026	24.07.2026	15.06.2026	22.06.2026
4/2026	04.09.2026	27.07.2026	03.08.2026
5/2026	24.11.2026	13.10.2026	20.10.2026

Inquiries also possible after the booking deadline  
(subject to change without notice)

Personal details and news from  
the golf associations

Exciting articles in the areas of  
management and marketing,  
tourism, golf, names and news

Well-researched articles by experts, i.a. from  
the jurisdiction and personnel management,  
interviews and columns



Ask about online  
advertising  
opportunities!

Each magazine has  
about 80 pages.



# AD FORMATS & PRICES

Width x height in millimeters

Anzeigen:	$\frac{1}{4}$ page (Satzspiegel)	$\frac{1}{2}$ page (Satzspiegel)	$\frac{1}{3}$ page (Satzspiegel)	$\frac{1}{4}$ page (Satzspiegel)	$\frac{1}{6}$ page (Satzspiegel)	$\frac{1}{8}$ page (Satzspiegel)
Format:	210 x 297 mm 178 x 260 mm	178 x 128 mm 86 x 260 mm	178 x 81 mm 56 x 260 mm	178 x 62 mm 86 x 128 mm	178 x 41 mm 117 x 62 mm 56 x 128 mm	178 x 30 mm 86 x 62 mm
Direct Price:	2.300 €	1.240 €	900 €	645 €	430 €	330 €
Agency Price:	2.700 €	1.455 €	1.055 €	755 €	505 €	385 €

Anzeigen:	$\frac{2}{3}$ page (Satzspiegel)	$\frac{1}{12}$ page (Satzspiegel)	$\frac{1}{16}$ page (Satzspiegel)
Format:	178 x 170 mm 117 x 260 mm	56 x 62 mm	86 x 30 mm
Direct Price*:	1.610 €	230 €	180 €
Agency Price*:	1.890 €	270 €	211 €

**Industrie Reports:**  
For comprehensive content and editorial processing of industrie reports, we charge: 1 page 300 € / 2 pages 500 € (only in combination with advertisements)

\*Advertisement design, complex typesetting work will be charged separately at cost price

**Ansprechpartner:** Herr Robin Killemann-Bulitz  
r.bulitz@koellen.de  
0228 / 98 98 2-82



# TECHNICAL SPECIFICATIONS

<b>Edition:</b>	4.200 copies	<b>Ansprechpartner:</b>	Herr Mark Kessenich m.kessenich@koellen.de 0228 / 98 98 2-42
<b>Magazine format:</b>	A4 (210mm wide x 297mm high)	<b>Printing material:</b>	• Printable PDF files, minimum resolution 300 dpi. Ad design, elaborate typesetting work will be charged separately at cost.
<b>Type area:</b>	178 mm wide x 260 mm high	<b>Farbprofil:</b>	Please request by mail
<b>Printing process:</b>	Sheet offset - four-color printing according to Euro scale		



# ONLINE ADVERTISING OPPORTUNITIES

Individual online placements (in / without combination with print ads) at gmgk-online.de on demand



# SUPPLEMENTS/DISCOUNTS

<b>Supplement:</b>	Fixed price. Direct price <b>1.610 €</b> / agency price <b>1.890 €</b> (supplements must be of a type and design so that they can be enclosed by machine).
<b>Job market discount:</b>	20%
<b>Placement charge:</b>	3rd cover = 10%, 2nd cover = 15%, 1st cover = 20%
<b>Subscription Price:</b>	In the annual subscription Germany = 53,25 € plus VAT; Abroad = 58,25 € plus VAT
<b>Bound inserts:</b>	Prices and processing instructions on request
<b>Quantitative scale:</b>	For direct acceptance within a year of 2 advertisements = 5%; 4 ads = 10%, 6 ads = 15%

All listed prices are subject to VAT. Our services are subject to our attached terms and conditions. Place of fulfillment and jurisdiction for both parts is Bonn.