



MEDIA DATA 2024

*Greenkeepers
Journal*

Fachzeitschrift für Greenkeeper auf
Golf- und Sportanlagen

**RASEN
TURF GAZON**

European Journal of Turfgrass Science



PUBLISHING COMPANY

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Magazine Profile

The journal *Greenkeepers Journal* is the only German-speaking specialized magazine, which reaches all members of the Greenkeeper associations in Germany and Switzerland. Also in Austria, reading the “*Journal*” is considered indispensable to be technically up to date. Thus, you have very little to lose with your advertising and reach the professionals who need your products or services.

The same applies to the golf supply industry, product manufacturers and service providers in this area, who use the *journal* as a targeted advertising medium to present their offers to this interesting readership.

The integrated international trade journal *Rasen · Turf · Gazon* is aimed precisely at executives from the fields of green areas, green roofs, gardening and landscaping, garden offices and municipalities, sports, golf course construction and golf course maintenance.

The *Greenkeepers Journal* is supplemented by the specialist portal gmgk-online.de, true to the motto: Competence in golf! The claim: MORE topicality, MORE specialist articles, MORE practical tips, MORE subject areas, MORE portraits, MORE Company presentations and news, MORE news from our golf courses. With almost 3.000 visitors per month, gmgk-online.de is the largest specialist portal in the German-speaking golf market.



Target Group

Members of the greenkeeper associations, golf courses, landscape architects, experts from (lawn) research and practice



Distribution Area

International with focus on Germany, Austria, Switzerland



Publication Schedule

Issue	Publication data	Booking deadline	Print document deadline
1/2024	29.03.2024	01.03.2024	15.03.2024
2/2024	28.06.2024	31.05.2024	14.06.2024
3/2024	30.09.2024	02.09.2024	16.09.2024
4/2024	16.12.2024	18.11.2024	02.12.2024

*Inquiries also possible after the booking deadline
(subject to change without notice)*

Detailed and practical contributions from competent specialist authors for golf course care

Current reports of the Greenkeeper associations and further education institutions

Well-researched articles to lawn science



Each magazine has about 80 pages.

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Agency Price: 2.280 € Direct Price: 1.940 €	Agency Price: 2.280 € Direct Price: 1.940 €	Agency Price: 1.670 € Direct Price: 1.420 €	Agency Price: 1.670 € Direct Price: 1.420 €	Agency Price: 1.220 € Direct Price: 1.040 €	
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All bleed ads require at least 3 mm bleed. In addition, important content should be placed at least 10 mm from the edge of the final format.



Technical Specifications

Edition:	3.800 copies	Printing material:	Printable PDF files, minimum resolution 300 dpi. Ad design, elaborate typesetting work will be charged separately at cost.
Magazine format:	210 mm wide x 297 mm high	e-mail:	anzeigen@koellen.de
Type area:	178 mm wide x 260 mm high	Data request profile:	Please request by mail.
Printing process:	Sheet offset – four-color printing according to Euro scale		



Supplements/Discounts

Supplement:	Fixed price. Direct price 1.420 € / agency price 1.670 € (supplements must be of a type and design so that they can be enclosed by machine).
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